



2015 HLC Reaccreditation

Subcommittee: Mission

Meeting Date: 10/8/2013

Meeting Time: 3:00 PM

Members in Attendance

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| <ul style="list-style-type: none"> • Frey, Bruce B. • Harding, Blane • Hardy, Saralyn Reece • Ryan, Mary E. • Browning, JoAnn | <ul style="list-style-type: none"> • Sanner, Jennifer J. • Torres, Rodolfo H • White, Stacey Swearingen • Wilke, Phillip • Smith, Amy |
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Members Absent

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| <ul style="list-style-type: none"> • Stacey Swearingen-White • Caboni, Timothy • Gronbeck-Tedesco, Susan L | <ul style="list-style-type: none"> • Lunte, Susan M. • Martin, Jack • Schulte, Becky • Searl, Jeff • Tarar, Haider Sulaiman |
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Topics Discussed/ Conclusions Reached

- Rodolfo discussed the importance of the drafts that each team prepare and present to the committee members, these drafts are essential tools in keeping us on track with our task
- Team presented draft and evidence in Campus Labs:
 - Mission vs. Bold Aspirations: Jack suggested team view BA as a distillation of the mission statement – this is how we operationalize our mission into a working guide; “while the mission statement was developed in 1992, it continues to guide...”
 - Overview: discussed adding that each unit has developed a mission statement
 - 1: can also include admission’s recruitment materials, Alumni publications, Endowment materials, KPR radio segments
 - 2: mention international focus of many units, including the museums; might link to the mission statements of the schools or a select list of the mission statements that are well-drafted and consistent with the University’s stated mission statement; Jennifer’s idea to be representative of areas within KU, not just academic units but also offices such as RGS and affiliated units (mission is consistent across academics, services, outreach, research); “individual mission statements are diverse yet contribute to and extend the overarching goal...”; CLAS mission <http://www.clas.ku.edu/about/mission>; RGS mission http://research.ku.edu/Kansas_University_Research_Graduate_Studies_Organization;
 - 3: Rodolfo expressed interest in seeing more mention of national and international components: could start by mentioning how many KS counties are represented, states, and countries in KU’s student body;
- Discussed need to find documents that give evidence rather than programs or units as evidence
 - Review YouTube <http://www.youtube.com/user/KU> channel and Public Affairs website <http://publicaffairs.ku.edu/> to link to marketing videos that promoted KU and our mission
 - KU Works for Kansas: <http://kuworks.ku.edu/>
 - Idea to ask Tim about communications with peer and aspirational peer institutions

Tasks	Date	Who is Responsible?
<ul style="list-style-type: none"> • Component B team will revise draft (committee satisfied with direction and team does not need to present revision) • Component A team will present revised draft at the next meeting • Component C team will present at the next meeting 		

Future Meetings (Date/Time/Location): Friday, October 25th noon-2, location to be determined